

PRIX MÖBIUS NORDICA 2005

The Prix Möbius Nordica 2005 competition will be organized for the fourth time in January 2005 at the Media Centre Lume in Helsinki. It is the only international media culture competition organized on a regular basis in the Nordic countries.

The competition is open to interactive cultural content productions, products or artworks that are published in 2003-2004 and created by authors based in the Nordic countries. The competition is non-commercial and free of charge for both the participants and the audience.

The pre-selection winners (artists, producers, media professionals) will present their productions in a fast-paced "zapping" presentation in English, offering the audience an exceptional overview of Nordic interactive quality productions.

While the jury deliberates, an internationally recognized author / artist will present their work to the public. The candidate for guest presentation in year 2005 is the multi-awarded French media artist / composer Jean-Jaques Birgé.

The winners of the Nordic competition will participate in the Prix Möbius International 2005 held in France. The finals of previous years have taken place in Paris, Beijing, and Athens in collaboration with local actors. The event traditionally draws a remarkable attendance of media professionals and press.

One week prior to the Nordic competition an exhibition will open at the Media Centre Lume, allowing the public to discover in advance the competing productions picked by the pre-selection committee.

The Prix Möbius Nordica with its connection to the Prix Möbius International offers Nordic authors of digital content a unique opportunity for networking and international visibility, while enhancing the possibilities for export and distribution of their products. The competition has been an important stepping stone for them to wider audiences and media recognition. Especially young authors who are internationally oriented need forums on which to present their productions.

Prix Möbius Nordica aims to:

- support Nordic media culture production and advance its international recognition
- create networks for actors within the sector (authors, producers, publishers), researchers and students
- clarify quality standards and give an overview of the status and development of new media culture by categories (Science, Art, Fiction, Culture, Education, and Student works)
- encourage the completion of productions and train authors to public presentation

Every year, one or two experts of professor level are invited to the jury from each of the Nordic countries.

Organizers: Media Centre Lume and Medeia.

- Medeia is responsible for practical organization and finances.
Director: Media artist Marita Liulia, Producer: MA Pia Reunala
- Media Centre Lume of the University of Arts and Design Helsinki is in charge of venues, technical arrangements and communication.

Partners for reaching the target audience and nominating the jury:

- m-cult, Finland
- FRAME, Finland
- NIFCA, Finland
- PNEK, Norway
- Bergen's Arts Academy, Norway
- The Nordic Cultural Fund, Denmark
- Nordic Interactive, Denmark
- Lorna, Iceland
- Takki, Iceland
- Interactive Institute, Sweden
- Kungliga Konsthögskolan, Sweden
- French Cultural Centers in Nordic countries

Support: The competition has received support amongst others from:

Ministry of Education, The Nordic Culture Fund, AVEK - The Promotion Centre for Audiovisual Culture, FRAME - Finnish Fund for Art Exchange.

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